REP HEADLINE# 8354726 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/16 13.03 \*\*\* KPLC-TV \*\*\*

			: LINE#:REP			CON CM		RE V:	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #	* CKIG
PROGRAM : CON COM1:	Н	AGENCY	REP :CD:	GROW LA	SMART M	****	PLS CFM	NEW ORDER	TAX	DATES_	GROW LA	#					CKIGINAL SEVE
7 NWS	1000P-1035	Y ADVERTISER	TIME	, COALITION	MEDIA GROUI	THIS IS A	KRISTEN	ER ,140 @ 23X	STATE	SEP5/16 SE	COALITION				AGY. NAME	ADV. NAME	Č
10P	5 P	CODE E =	PERIOD : LO	4	GROUP SUBSCRIBES	CASH IN AI	FOR FRANK	7	TAX	SEP11/16 W	<b>王S兄#***</b>	CONTRACT	ALEXANDRIA,	1427 LE	SMART	E ISS/GROW	
	30	= GLC16 ORDR	LGTH : SEC		OH	ADVANCE SCI				WK-1	*** COMMENTS:	ACT # 835	RIA, VA 2	LESLIE AVE	MEDIA GROUP	W LOUISIANA	
	\$1,010.00	AGENCY I	: RATE		SPOTDATA ELE	SCHEDULE ****			CO-OP BIL		NTS: (LINE,	4726	2301		P	NA COALTN	
		EST# = 90			ELECTRONIC				BILLING NEEDED		E, ORDER,						
	9/9	905911	START :		INVOICING				ED		INVOICE)	CL/	1	SALES	_ BUYER	REP.#	
	9/9		END ::									CLASS: NATL.		PRSN	NAME		
	Н	<b>.</b>	: /WK: INVT	000								LOCAL		WA- FRANK	NANCY RUBIN		
1 )	T F	:] ; -I	ZEK :	Grow 9.5				PDL 4726		7 7 7 7				NK LEBLANC	BHN		
			DAYS	5-9.1				126	,	aIIC24/16		REGIONAL		VC		SALESMAN #	
ب	H		: TOTL:							13.03							

PROGRAM : CON COM1:

7NWS ER SUNRISE

N

500A-530A

30

\$220.00

9/9

9/9

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FRI

1

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/16 13.03 \*\*\* KPLC-TV \*\*\*

Name							M : 7 NWS 10P	PROGRAM :
CON   TIME PERIOD : LGTH : SEC : RATE	H	THU	Ц	9/8	9/8	\$1,010.00	000P-1035P	11
CON   TIME PERIOD   LIGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS	1						: THE VOICE SEASN	PROGRAN CON CON
CON   TIME PERIOD   LIGIT   SEC   RATE   START   END   SPTS: WEEK   DAYS   DAYE   WEEK   MENT   WEEK   MATE   MA	F	MON	Н	9/5	\	\$1,300.00		10
CON   TIME PERIOD   LIGTH   SEC   RATE   START   END   SPTS   WEEK   DAYS   DATE   NWR   INVT   END   SPTS   WEEK   DAYS   DATE   NWR   INVT   END   SPTS   WEEK   DAYS   DATE   NWR   INVT   END   SPTS   WEEK   DAYS   NWR   INVT   END   SPTS   WEEK   DAYS   NWR   INVT   END   SPTS   WEEK   NWR   INVT   END   SPTS   WEEK   NWR   INVT   END   SPTS   WEEK   NWR   INVT   END   SPTS   SPTS   INVT   END   NWR   INVT   END   SPTS   SPTS   INVT   END   SPTS   NWR   INVT   END   SPTS   SPTS   INVT   END   SPTS   INVT   END   SPTS   INVT   END   SPTS   SPTS   INVT   END	7						: 7 NEWS AT	PROGRAN CON CON
C.C.   TIME PERIOD   LIGTH   SEC   RATE   START   LEND   SPTS: WEEK   DAYS	H	MON	در	9/5		\$430.00	30A-700A 3	v
CON   TIME PERIOD   LIGTH   SEC   RATE   START   STA	ع						: 7 NWS	(.)
C.C.  TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS	H	MON	Н	9/5	1	\$600.00	00P-530P	Œ
COM   TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS	1						: LIVE @	
CON   TIME PERIOD   LIGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS   DATE   WK: INVT   END   SPTS: WEEK   DAYS   DATE   WK: INVT   END   SPTS: WEEK   WK: INVT   END   DATE   WK: INVT   END   SPTS: WEEK   WK: INVT   END   DATE   WK: INVT   END   SPTS: WEEK   WK: INVT   END   DATE   WK: INVT   END   FRI   WEEK   INVT   END   FRI   WK: I	H	MON	ц	9/5	9/5	\$330.00		7
CO   TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS   WEEK   DAYS   DAYS   DATE   WK   INVT   END   SPTS   WEEK   DAYS   DATE   WK   INVT   END   SPTS   WEEK   INVT   END   SPTS   WEEK   INVT   END   SPTS   WEEK   INVT   END   SPTS   WK   INVT   END   SPTS   WK   INVT   END   SPTS   WK   INVT   END   END   SPTS   WK   INVT   END   END   END   SPTS   WK   INVT   END   END   END   END   END   SPTS   WK   INVT   END	i.						: TONIGHT SHOW	(.)
CO: TIME PERIOD : LGTH : SEC : RATE	F	MON	Ъ	9/5		\$320.00		Q
CD: TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS   WEEK   DAYS	i						: 7 NWS	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  E#: : DATE : DATE : /WK: INVT :    COM1	⊢	MON	Ь	9/5	9/5	\$1,010.00	000P-1035P	ហ
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  E#: : DATE : /WK: INVT :  530A-700A	1							PROGRAM CON COM
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : DAYS : DAYS : DATE : /WK: INVT : DAYS : DAYS : DATE : /WK: INVT : DAYS : DAY	C	FRI	0	9/9	9/9	\$1,200.00	00P-1000P	4
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : /WK: INVT : 530A-700A 30 \$430.00 9/9 9/9 1 FRI	)						: 7 NEWS AT	
CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS: : DATE : /WK: INVT :	Ъ	FRI	1	9/9	9/9	430.0	30A-700A 3	ω
	:TOTL:		WEEK	END			TIME PERIOD : LGTH :	REP:

REP HEADLINE# 8354726
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680-CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/16 13.03 \*\*\* KPLC-TV \*\*\*

TUE 1 TUE 1 TUE 1	D 4 F	0			COM1: 7 NEWS AT SUNRISE	CON COM
	Р Н				· 7 NEWS AT	
	P F	( )	9/0	\$430.00	530A-700A 30	19
	F	<i>y</i>			GRAM: 7 NWS LIVE-5 COM1: 7 NWS LIVE-5	PROGRAM CON COM1
	-			000000000000000000000000000000000000000	500P-530P 30	18
	7	9/6	0/0		: LIVE @ NOON	PROGRAM CON COM
	ŀ	9/0	9/6	\$330.00	1200N-1230P 30	17
	_1	0			GOM1: TONIGHT SHOW -FALLON -FALLON	PROGRAM CON COM
	ŧ	9/0	9/0	\$320.00	1035P-1135P 30	16
	<u> </u>	0			GOM1: SAINTS PRESEASON 9/1	PROGRAM CON COM
	C	9/0	9/8	\$700.00	700P-1000P 30	15
THU 0	D	0			M : 7 NEWS AT SUNRISE	PROGRAM :
	1	0	0	\$430.00	530A-700A 30	14
тно 1	<b>→</b>	0 / 0			M: 7 NWS LIVE-5	PROGRAM : CON COM1:
	£	9/0	9/8	\$600.00	500P-530P 30	13
тни 2	v	0			1: 7NWS ER SUNRISE	PROGRAM : CON COM1:
F. 12.0	F	9/8	9/8	\$220.00	500A-530A 30	12
	W.Y.	ATE	: START	SEC : RATE	CD: TIME PERIOD : LGTH :	:LINE#:REP :C
DAYS		;				

PROGRAM : CON COM1:

THE VOICE

REP HEADLINE# 8354726
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT

FAX# 703-516-9680

REPORT FROM REP

AUG24/16 13.03 \*\*\* KPLC-TV \*\*\*

:LINE#:REP #:REP :CD: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: CON PROGRAM : 21 PROGRAM : CON COM1: PROGRAM : 22 24 25 23 20 1035P-1135P 500P-530P 530A-700A 900P-1000P 900P-1000P 400P-430P TONIGHT SHOW TIME 7 NEWS AT CHICAGO CHICAGO 77 BLINDSPOT NEWS NWS LIVE-5 PERIOD P.D. SUNRISE SEASN -FALLON . .. LGTH PREM 30 30 30 30 30 30 SEC .. .. \$320.00 \$600.00 \$430.00 \$1,200.00 \$1,200.00 \$400.00 RATE 9/7 9/7 9/7 9/7 9/7 9/5 START .. .. 9/7 9/7 9/7 9/7 9/7 9/9 END :SPTS: H H H 0 1 NEEK WED WEU WED WED MIH WED DAYS : TOTL: Н H H 0 Н

ACCURATE SHARES

MARKET TOTALS

\$16,846

KPLC

78%

KVHP

22%

CABL

%

NVHP 0%

CONTRACT TOTAL TOTAL SPOTS

13140.00

SEP/16

13140.00

SVC- NONE DEMOS- RA35+\*

RISK !!! REPORT FROM REP FAX# 703-516-9680

AGY ADV FLIGHT PRDCT ORDER DATES GROW LA SEP5/16 COALITION ADV. AGY. NAME NAME SEP11/16 SMART ISS/GROW LOUISIANA ALEXANDRIA, 1427 LESLIE **円S口#\*\*\*** CONTRACT MEDIA WK-1 # COMMENTS: GROUP AVE VA 8354726 22301 COALTN (LINE, ORDER, INVOICE) BUYER NAME SALES PRSN WA-REP.# CLASS: NATL. NANCY RUBIN OFF.# \*\*CHANGES\*\* FRANK LEBLANC LOCAL DATE AUG25/16 SALESMAN REGIONAL AUG25/16 12.12 \*\*\* KPLC-TV \*\*\* # 12. 12

REP: REVISION MOVED 9/5 TO LATER HZ 日田田 MX

STATE TAX

CO-OP

BILLING

NEEDED

CITY TAX

TTL REMP ADD LINE 27 REMAINS THE SPOTS SAME

CON CM THANKS, KRISTEN \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING

GROW LA COALITION

: LINE#:	·T.TNE#:REP :CD: TIME PERIOD			
	TIGITH			
	ָ הַל	מק		
		RATE		
		••		
	DATE	START		
		••		
	DATE	E Z L	1	
	: /WK:	UT - WELL		
	TNVT	A LILLY OF THE PARTY OF THE PAR	WHIL	
		•	•	
		1	DAYS	
		STAS	: TOTL:	

AGENCY ADVERTISER CODE = GLC16 AGENCY PRODUCT CODE = ORDR AGENCY EST# 11

30

\$430.00

9/9

9/9

N

FRI

905911

PROGRAM: 7 NEWS AT SUNRISE

W

S

530A-700A

ORD COM1: ADDED FROM 9/5 7 NEWS AT SUNRISE

N

E# VEL 3#: CO CO CO	: LGTH : SEC : 30 -FALLON -FALLON	REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET  C: RATE: \$1,010.00 \$320.00	28-9969 : AGENCY : START : DATE 9/5	CREDIT RI HARRIS RE : END : DATE 9/5	RISK !!! REPORT FRO **C  O  O  O	# 703-516-9680 ! FROM REP **CHANGES** *  S: WEEK :	AUG25/16 ** KPLC-	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
SZ 1000P-1035	30	1-7	9/5	9/5	0	MON		C
CXL 1x				)	D.	MON		0
SZ 1035P-113	30	\$320.00	9/5	9/0	C			
GRAM: TONIGHT COM1: CXL 1X COM1: TONIGHT	-FALLON			о Л	D.	MON		0
200N-123	30	\$330.00	9/5	9/0	C	,		
PROGRAM: LIVE @ NOON ORD COM1: CXL 1X CON COM1: LIVE @ NOON			)	0	0	MON		0
8 ZS 500P-530P	30	\$600.00	0/0	0/0	(			
PROGRAM: 7 NWS LIVE-5 ORD COM1: CXL 1X CON COM1: 7 NWS LIVE-5			)	О Ул	o	MON		0
9 SZ 530A-700A	30	\$430.00	9/5	0	(			
PROGRAM: 7 NEWS AT SUORD COM1: CXL 1X	SUNRISE		0 / x	W U	0	NOM		0
10 SZ 700P-900P	30	\$1,300.00						
PROGRAM: THE VOICE SE ORD COM1: CXL 1X CON COM1: THE VOICE SE	SEASN PREM		0	9/8	N	THU		N
11 SZ 1000P-1035P	30	\$ 1,010.00	0,0	[1 2 2				

PROGRAM:
ORD COM1:
CON COM1:

7 NWS 10P ADDED FROM 9/5 7 NWS 10P

REP HEADLINE# 8354726
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9969 CREDIT ADVISORY: AGENCY ORDER WORKSHEET CREDIT RISK !! FAX# 703-516-9680 FROM REP AUG25/16 12.12 \*\*\* KPLC-TV \*\*\*

N.		TOTAL						00	SEP/16 13140.00
13140.00	T TOTAL	CONTRACT	Q					AGT	PROGRAM : CON COM1:
				(	9/0	\$1,300.00	30	700P-900P	27 A
Н	TUE		₽	0	0			NEWS	PROGRAM : CON COM1:
				(	9/0	\$400.00	30	400P-430P	26 王Y 4
щ	구 디 니 티		₽	0				7 NWS LIVE-5 ADDED FROM 9/5 7 NWS LIVE-5	PROGRAM : ORD COM1: CON COM1:
			I	9/ /	9/	\$600.00	30	500P-530P	22 28 5
2	WED		N	0 / 7			-FALLON	TONIGHT SHOW -F	ORD COM1:
							-FALLON	TONIGHT SHOW -F	PROGRAM :
			Į	9/ -	9//	\$320.00	30	1035P-1135P	21 SZ 1
N	WED		V	0/7				LIVE @ NOON ADDED FROM 9/5 LIVE @ NOON	PROGRAM : ORD COM1: CON COM1:
	C		N	9/6	9/6	\$330.00	30	1200N-1230P	17 ZS
2 SPHS:	7111		: /WK:	ATE	DATE	RATE	LGTH : SEC :	TIME PERIOD : I	LINE#:REP :CD:
: TOTL:	: DAYS	WEEK	SPIS	F. A. J.					
The second secon									

MARKET TOTALS \$16,846 KPLC 78% **KVHP** 22% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Lo	ocation: ce Charles, LA			<b>Date:</b> 9/2/2016	3
Smart Med	ia Group		o following iss	110.	
do hereby req Grow Louisian	uest station time	concerning un	e following iss	uo.	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
S	SEE	AT	ГАС	HEI	D

This broadcast time will be used by: \_\_\_\_\_

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programmin relating to any	g (in whole or in part) communicate "a message political matter of national importance?" □ No
	nmunicates a message relating to any political matter of e name of the legally qualified candidate(s) the programming sought, the date(s) of the election(s) and/or the issue to efers (if applicable):
I represent that the payme by (name and address):	nt for the above described broadcast time has been furnished
Grow Louisiana Coalition	
(hereinafter referred to as	
List the chief executive off directors below (or attach	icers or members of the executive committee or the board of separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

#### THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the paymen by (name and address):	t for the above described broadcast time has been furnished
and you are authorized to a (hereinafter referred to as the	nnounce the time as paid for by such person or entity ne "sponsor").
List the chief executive office directors below (or attach see the chief executive of the c	cers or members of the executive committee or the board of eparately):

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

# THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNE	D BY ISSUE ADVERTISER (S	SPONSOR)
9/2/2016		(703) 518-4747
Date	Signature	Contact Phone Number
TO BE SI	GNED BY STATION REPRESENTA	ATIVE
Accepted	☐ Accepted in Part	Rejected
Signature Signature	Printed Name	Mational Sales Cook Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any **Political Matter of National Importance** 

Broadcast Day, Rotation or Package Days Class Week	Number of Weeks
SEE ATTACHE	Đ

Attach proposed schedule with charges (if available): \$11,181.75

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

### CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC 1427 Leslie Avenue Alexandria, VA 22301

1	Contract / Rev	ision	-	It Order #	
		1	08	8354726	
Product					11
GROW LA COALITION					
Contract Dates	Estimate #				
09/05/16 - 09/11/16	905911				
Advertiser				inal Date /	
ISS/Grow Louisiana Coa	lition		09	/01/16	09/01/16
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broade	cast		Cash
	Property	Accou	nt Ex	ecutive	Sales Office
	KPLC	Jeff Bi	own		HRP-Detroit
	Special Hand	ling			
	Cash In Adva	nce			
	Demographic	2			
	Households				
	Agy Code	Adve	tiser	Code	Product 1/2
	1046	GLC1	6		ORDR
	Agency Ref			Advertise	r Ref

		Start/End	Davis	Spots/ Length Week	Rate Rtn TypeSp	ots	Amount
*Line Ch Start Date End Date Description		Time	Days	:30	NM	1	\$1,010.00
N 1 KPLC 09/09/16 09/09/16 7News Nightcas	st oots/Week 1	10:00 PM-10:35 PN <u>Rate</u> \$1,010.00			NM	1	\$220.00
N 2 KPLC 09/09/16 09/09/16 7News Early St Start Date End Date Weekdays S	inrise pots/Week 1	5:00 AM-5:30 AM Rate \$220.00		:30			V 300300000000000
N 3 KPLC 09/09/16 09/09/16 7News Sunrise Start Date End Date Weekdays S	pots/Week	5:30 AM-7:00 AM Rate \$430.00		:30	NM	2	\$860.00
Statt Date Life Date	st pots/Week	10:00 PM-10:35 PM <u>Rate</u> \$1,010.00		:30	NM	2	\$2,020.00
Week: 09/05/16 09/11/162	pots/Week	5:00 AM-5:30 AM Rate		:30	NM	1	\$220.00
Week: 09/05/16 09/11/161	1	\$220.00 5:00 PM-5:30 PM		:30	NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/05/16 09/11/162	Spots/Week 2	\$600.00		:30	NM	1	\$430.00
Start Date End Date Weekdays	Spots/Week 1	5:30 AM-7:00 AM <u>Rate</u> \$430.00		.50		141	#220.00
N 8 KPLC 09/06/16 09/06/16 Tonight Show Start Date	Spots/Week	10:35 PM-11:35 P Rate \$320.00	N	:30	NM	1	\$320.00
N 9 KPLC 09/06/16 09/06/16 7News at Noo Start Date <u>End Date</u> <u>Weekdays</u>	n Spots/Week 2	12:00 PM-12:30 P	N	:30	ММ	2	\$660.00
Week: 09/05/16 09/11/16 -2	Spots/Week	5:00 PM-5:30 PM		:30	NM	1	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

09/01/16 / 09/01/16



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street Lake Charles, LA 70601 (337) 439-9071

vananar kr	lctv.com
VV VV VV . IX	NOLV.OOTT

	TOOTH GOLF THE	<u>Alt Order #</u> 08354726		
Contract Dates 09/05/16 - 09/11/16	Product GROW LA COALITION	Estimate # 905911		
Advertiser		inal Date / Revision		

*Line Ch Start Date End Date Description			The second second second second	Spots/ th Week	Rate Rtn	TypeSp	oots	Amount \$430.00
N 44 KDLC 09/06/16 09/06/16 7News Sunrise	ts/Week 1	5:30 AM-7:00 AM <u>Rate</u> \$430.00		30		NM	2	\$640.00
N 42 KBI C 09/07/16 09/07/16 Tonight Show	ts/Week 2	10:35 PM-11:35 PM <u>Rate</u> \$320.00		:30	8	NM	2	\$1,200.00
N 43 KPLC 09/07/16 09/07/16 Live at Five	ts/Week 2	5:00 PM-5:30 PM <u>Rate</u> \$600.00		:30		NM	1	\$430.00
N 14 KPI C 09/07/16 09/07/16 7News Sunrise	ots/Week 1	5:30 AM-7:00 AM <u>Rate</u> \$430.00		:30		NM	1	\$1,200.00
Wednesday Hour	ots/Week 1	9:00 PM-10:00 PM <u>Rate</u> \$1,200.00		:30		NM	. 1	\$400.00
11 46 KPLC 00/06/16 09/09/16 LOC M-F 4-430P	ots/Week 1	4:00 PM-4:30 PM <u>Rate</u> \$400.00		:30		NM	1	\$1,300.00
1 47 KBI C 09/06/16 09/06/16 Tuesday Prime O	Other ots/Week 1	7:00 PM-9:00 PM <u>Rate</u> \$1,300.00		:30			23	\$13,140.00
WACCH. CONCONTO			Totals	0.00			23	φ15,145.00
Time Period # of Spots Gross Amo	ount <i>F</i>	Agency Comm.	Net Amount					

ISS/Grow Louisiana Coal

The Deviced	# of Spots	Gross Amount	Agency Comm.	Net Amount	
Time Period		\$13,140.00	(\$1,971.00)	\$11,169.00	
08/29/16 -09/09/16	23			\$11,169.00	
Totals	23	\$13,140.00	(\$1,971.00)	Ψ11,100.00	

	Dat	e:	
Signature:			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser to agency or to service or payment by advertiser to agency or to service or payment by advertiser.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station may utilize various mediums beyond the television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast.

the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.